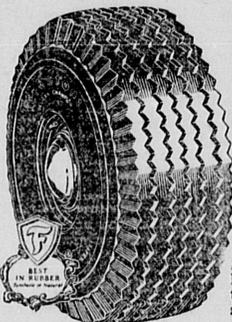


# Firestone 4<sup>TH</sup> of JULY VALUES

## THE TIRE of TOMORROW



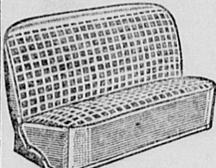
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**TODAY!**  
**Firestone**  
*DeLuxe*  
**Champion Tires**  
are now being  
built with  
**American-Made**  
**Synthetic Rubber**

Since 1933 Firestone has been the leader in the production of synthetic tires; and as a result of this leadership and experience, the Firestone DeLuxe Champion Tire, for mileage, strength and safety, upholds the Firestone tradition of "Best in Rubber, Synthetic or Natural." If you are eligible and require new tires, come in and let us help you make out your rationing certificate.



**DAIRY FLY SPRAY**  
gal. **1.59**  
Keep your barns sanitary and free from disease-carrying bugs. Safe to animals.  
One-Qt. Size ..... **59c**

### Cool as the Spray of the Seal



**Ocean Breeze Seat COVERS**  
COUPE  
**4.95 & 7.45**  
COACH & SEDAN  
**10.95 & 12.95**

Plaid twill fiber and cloth with leatherette panels and binding.



**FLY A FLAG!**  
**2.49**  
Non-fading colors, sewn stripes, embroidered stars. Fly it proudly! Pole not included.



### Archery Set

**1.95**  
• For Junior Robin Hood  
Contains 4' hardwood bow, leather grip, sturdy hemp string, 4 arrows, quiver, paper target and instruction book.



**PROTECT GOLF CLUBS**  
**1.59**  
They're in contrasting colors, numbered, fit snugly and can be fastened to the bag.

**SAVE TIRES AND GAS - MAIL OR PHONE YOUR ORDER**  
TRANSPORTATION CHARGES PAID ON ORDERS OF \$2.00 OR MORE

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Tires and Recapping	Home Appliances	Recreation Supplies
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Radios and Music	Wheel Goods	Leather Goods

## Oven Evaporation of Vegetables Proves Successful in Research

Satisfied with results obtained after several weeks of experimentation with oven evaporation of vegetables and fruits Southern California Gas Co. Home Service department is preparing to give the public the benefit of its findings through a program of demonstrations. The method of preserving various kinds of garden produce, is to be offered as one of several solutions to the present critical problem of food preservation.

As explained by Mrs. Jessie Ewing, home service representative, oven evaporation, as distinguished from dehydration or drying, requires only a few yards of cheesecloth or muslin and some wooden frames insofar as materials are concerned, and can be accomplished in any gas range oven by the expenditure of only a few cents a day for fuel. Due to scarcity of pressure cookers, which must be used as a safeguard against the deadly botulism virus if vegetables are canned she is recommending evaporation as an easy and safe way to preserve Victory garden surpluses.



No. 1. — A simple method of preserving Victory garden surpluses for future use is demonstrated in the series of photos shown on this page. As a first step, shown above, the vegetable is prepared in much the same manner as for ordinary cooking; string beans are sliced once the long way; carrots are cut in 1/2-inch sections the round way; tomatoes are peeled, sliced, etc.



No. 2. Blanching in steam to stop enzyme activity is the second step. An easy way is by using a roasting pan. Place sliced vegetables in a clean white dish cloth or piece of cheesecloth, as shown in the picture above. Then cover with the lid of a roaster; gather up the four corners of the cloth and tie them together firmly around the handle at the top. The product is thus kept above water as seen in picture No. 3.



No. 3. In the above continuation of step 2, the bottom section of the roaster is filled a quarter full of water and the water brought to a violent boil. The lid, around which has been wrapped cloth holding the product, is then placed over boiling water. The gas flame should be left on full, so that the product will be given a thorough steaming. The time required for blanching varies with different vegetables.



No. 3. Start of evaporation process is pictured above. The trays are made of wooden frames to which have been nailed double-thickness strips of cheesecloth. A 2-inch block on each corner of frames separates them from each other. The metal oven rack itself can be used by covering it with cheesecloth.

Detailed information as to how to process various kinds of fruits and vegetables may be secured from the local gas company's Home Service department. The company now has in preparation a booklet covering the subject of oven evaporation, which will be distributed free when it is off the press.

Each tray holds one pound of the product and the ordinary oven will hold four trays. The oven temperature control is set to maintain a temperature never higher than 250 degrees and never lower than 125 degrees.



No. 5. When product is thoroughly dehydrated (when thoroughly dry the product will be hard and brittle, breaking when it is bent) it is stored in tightly covered jars. Note in the above picture how string beans have shrunk to a fraction of their former bulk. Re-hydration is accomplished by soaking in water for 30 minutes, a process which will restore much of lost bulk. Cooked, the vegetables will be tasty and will retain a large part of its original vitamin and mineral content.

### Decrease Reported

Reduction of college enrollment due to the war is much greater in California than elsewhere, according to the state department of education, perhaps because of the number of war industries in the state.

California public universities lost 21.2 per cent of their full-time student enrollment between 1941 and 1942, while the loss for public universities in the nation as a whole was only 10 per cent.

## Hero 'Retires'



Staff Sgt. Clifford Wherley, of Elwood, Ill., a hero at 16, lost a battle to his parents, and retired from the Army. After joining the Army at 14 (claiming to be 18) and participating in more than 100 hours of combat flying, with four decorations to his credit, he returned to his family, being "too young for enlistment."

## CALIFORNIA SPEAKS!

Significant Statements by Interesting Californians

**CAPT. BETTY McGLINN**, WAAC recruiting officer in Okla. for the right to vote, to run for office, to operate our own businesses and enjoy democracy. Sure it's fun to be canteen hostesses, and fun to make a lot of money, but we're not in the front line of the chorus any more. We can't win this war on fun.

**MAJOR GENERAL KENYON A. JOYCE**, 9th Service Command—"During the last two decades we turned our back on the world's evil influences—and by so doing encouraged their growth."

**RALPH H. TAYLOR**, Exec. Secy. Calif. Agri. Council—"Heavy as are the burdens of total war, we should come out of the experience with a sounder sense of values. At least we will know that what the government spends, we pay—all of us, poor and rich, each according to his earnings and ability."

**GEO. M. STOUT**, State Liquor Administrator—"The Army and Navy want a midnight curfew on liquor sales; the legislature says to close at 2 a.m. I'm obeying the Army and Navy." (Stout's resolution that all states do likewise was adopted by the Boston national conference.)

**WAYNE MILLINGTON**, Pres. Native Sons—"Our citizenship proposal would not affect Japanese-Americans already so privileged, nor their children, but it

## Youths Create Traffic Problem

Unlicensed drivers between 14 and 15 years old are creating a serious traffic problem on California highways, the department of motor vehicles revealed.

Youths of 14 or 15 years were in 71 accidents causing death and injury between Jan. 1 and April 30, and it was found that 62 of the drivers did not have licenses. Four others were not observing restrictions imposed in their licenses.

The department also revealed that more than 1000 youths in that age group applied for licenses during the same period, but only four had previously secured instruction permits, indicating they had learned while driving without license.

### USE GASOLINE

An entire Army mechanized division in motion uses about 18,000 gallons of gasoline every hour.

would forever render it impossible for foreigners seeking destruction of the American form of government, to carry on their nefarious work!"

## LINCOLN BUILDING & LOAN ASSOCIATION

Has Paid Out Over **\$20,000. Interest** during the first six months of this year to the holders of its Investment Certificates.

These certificates are Federally Insured by an instrumentality of the United States.

The LINCOLN has never failed to pay 3% interest or more in any year of its history since 1925 when it was organized.

Accounts Opened On or Before July 10th Will Bear Interest from the 1st  
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350 WEST 34 ST

I AM ADVISED THAT THE J. C. PENNEY COMPANY AND ALL OF THE EMPLOYEES OF THE COMPANY HAVE VOLUNTEERED THEIR SERVICES TO PROMOTE THE SALE OF WAR BONDS ALL THROUGH THE MONTH OF JULY IN EVERY PENNEY STORE, THRIFT AND SAVINGS ARE TODAY IMPORTANT TO EVERYONE OF US AS WELL AS TO THE NATION. EVERY TIME YOU SELL A WAR BOND OR A WAR SAVINGS STAMP YOU ARE HELPING AMERICA IN ITS WAR EFFORT. LOOKING AT THE SPLENDID RECORD THAT YOU HAVE ALL MADE I AM SURE THAT YOUR ACTIVITY IN JULY WILL NOT ONLY BE HIGHLY SUCCESSFUL BUT WILL GENERATE ENTHUSIASM THROUGHOUT ALL THE COMMUNITIES WHERE YOU DO BUSINESS. GOOD LUCK AND MY THANKS TO EACH AND EVERYONE OF YOU.

HENRY MORGENTHAU JR SECRETARY OF THE TREASURY.

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in various materials used in the manufacture of paints. Therefore several colors had to be withdrawn. The government will force the manufacturers to cut down considerably both in quantity and quality. We still have pre-war quality paints at very fair prices.

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THE first day of July, a great sales campaign opens at your J. C. Penney store. All through the month, every man and woman in our stores will work with all their hearts and hands to sell the War Bonds of our country.

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